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- ENISHI -

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Kobe University

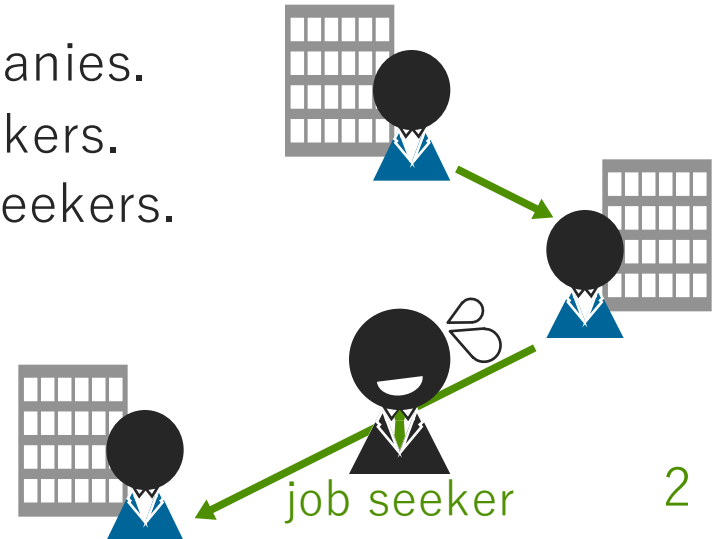
How People Get a Job in Japan?

- Companies welcome **new graduates**, but...
 - Companies expect potential of freshmen.
 - Mid-career recruits are much fewer than freshmen.



- **Many-to-many** communication.

- Each job seeker applies for many companies.
- Each company interviews many job seekers.
- This exhaust both companies and job seekers.



Are you seeking a job?

Are you looking for a good worker?

Let's meet at Kobe!

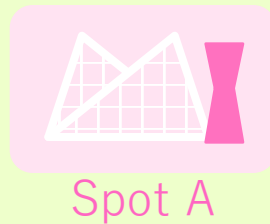
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How ENISHI Works

- **One-to-one instant** job matching service with smartphone

- Match a job seeker with a recruiter **during sight-seeing in a city**
- Trigger job matching when they “**pass by**” in the streets
- **Recommend nearby cafe** or meeting room for instant interview

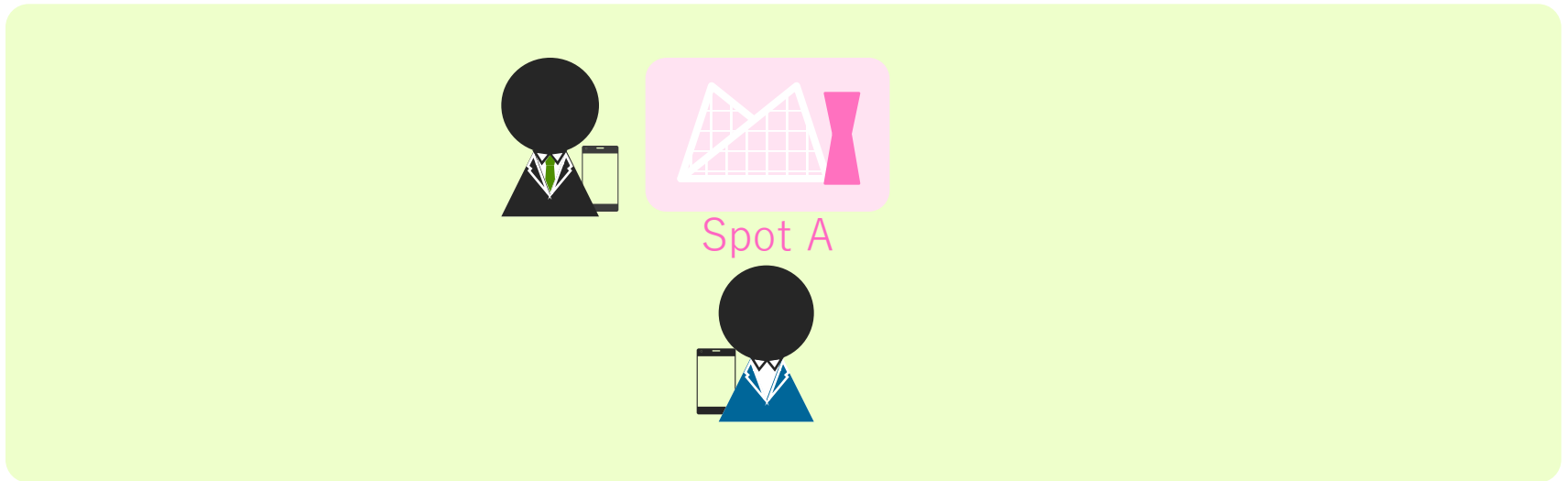


- Enabling Technologies

- **Proximity Detection** of smartphone to detect “Pass-by” (e.g., BLE)
- **Tourism Open Data** for generating sight-seeing course (e.g., feelKobe)
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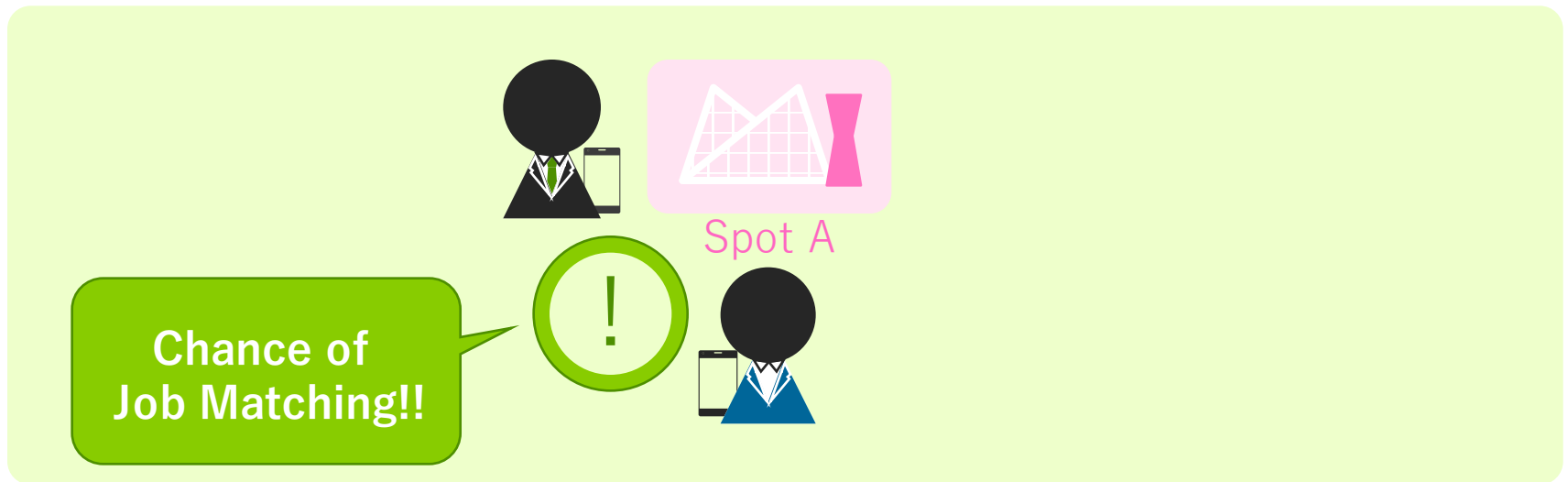


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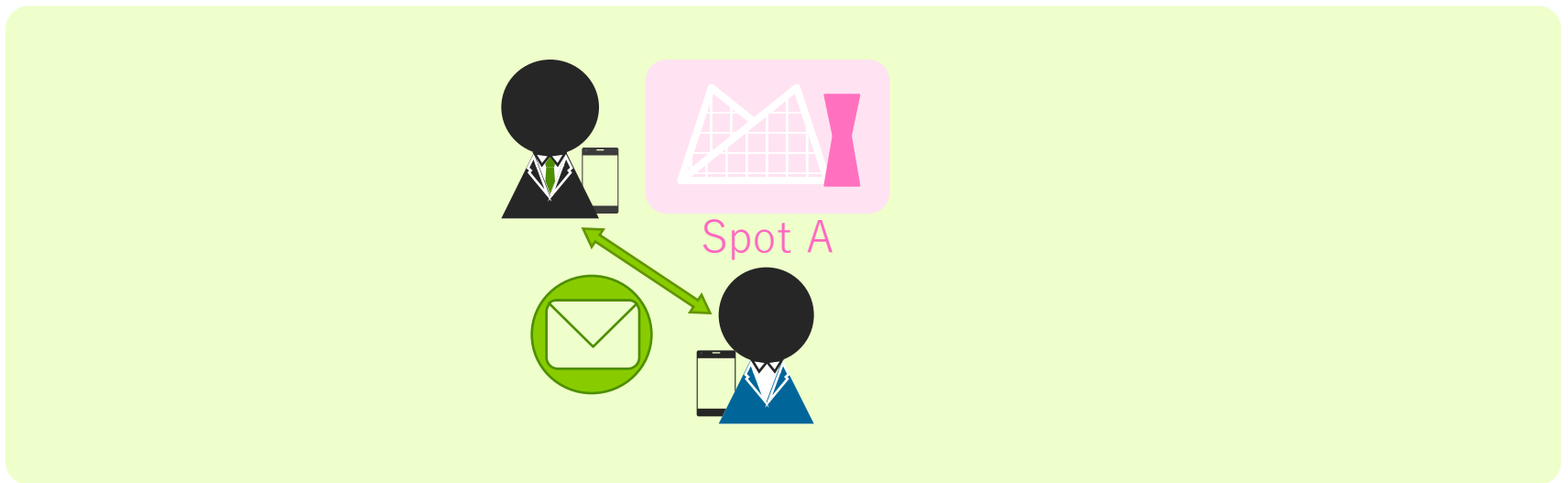
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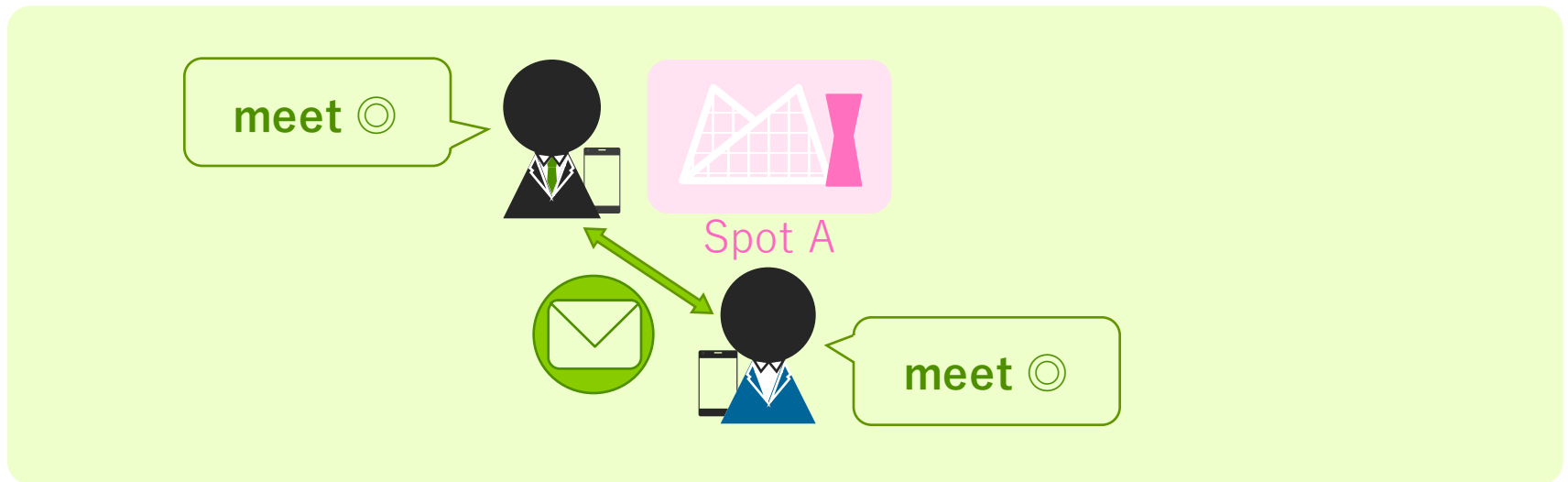


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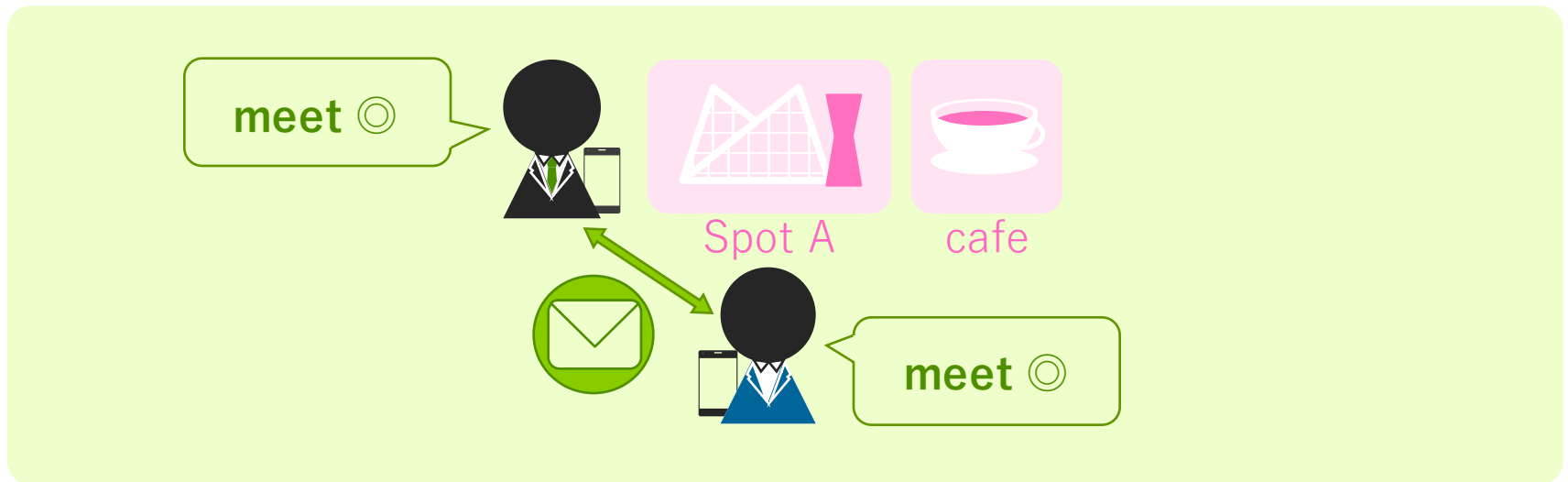
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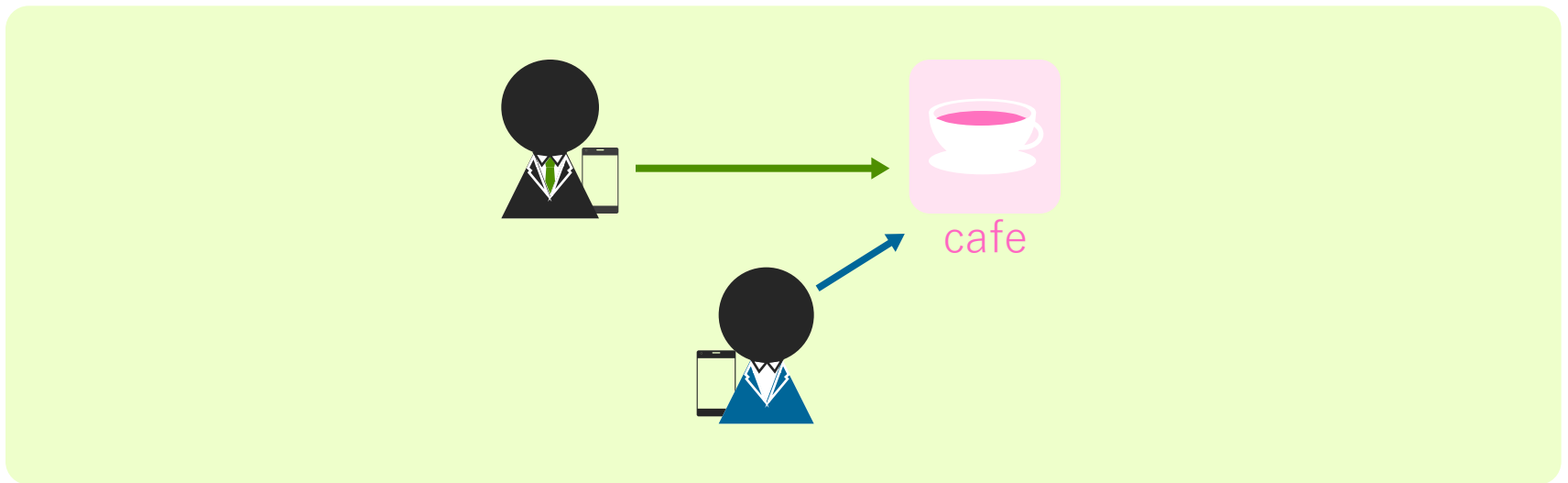
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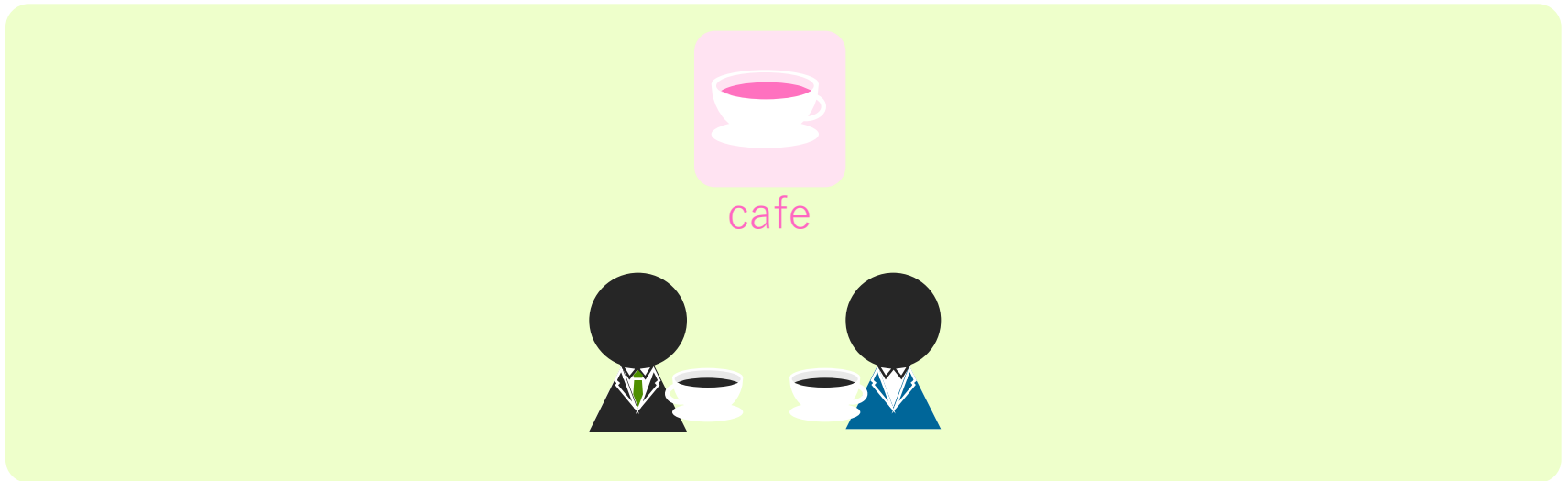


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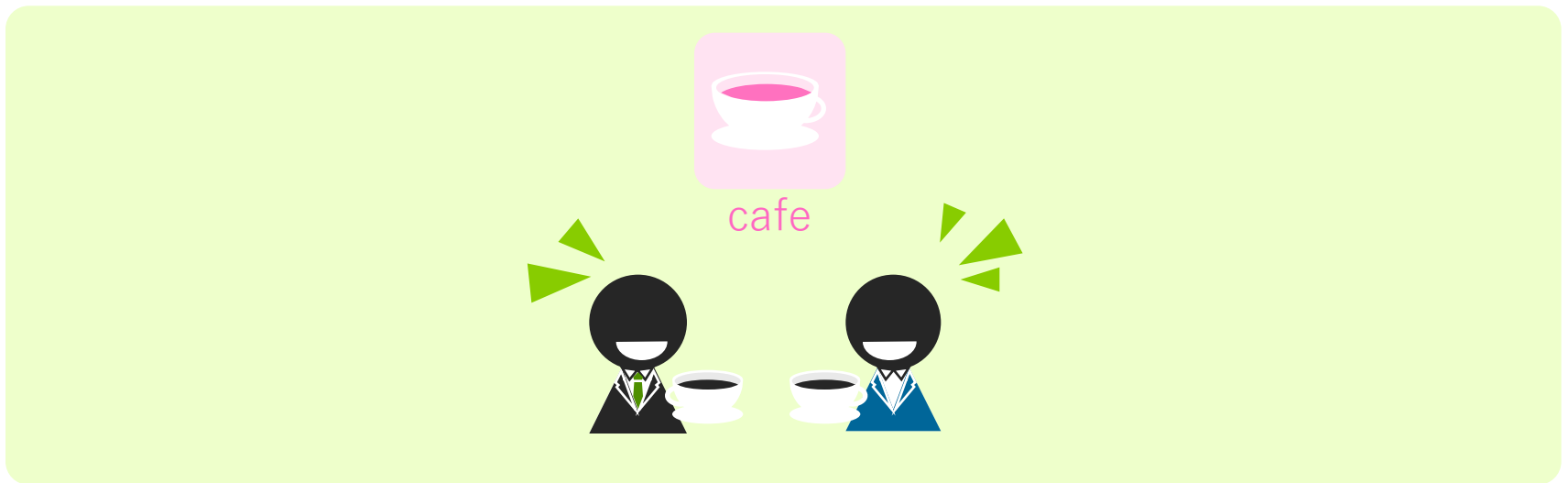


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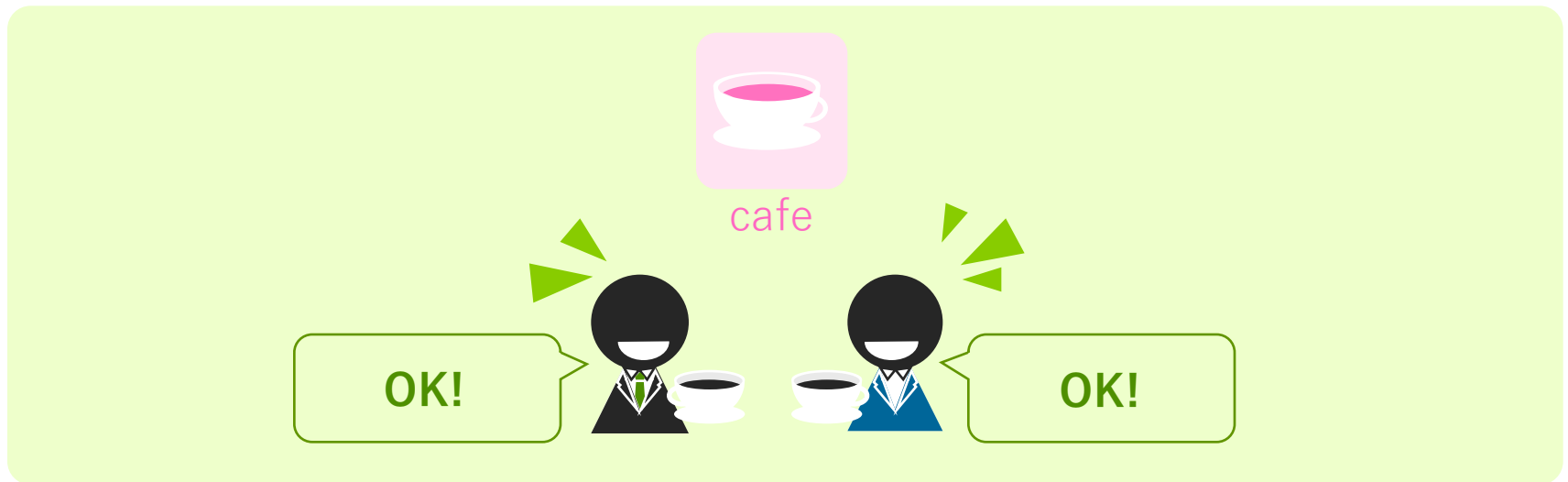


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Scenario:

- Arisa is looking for a job of Web designer
 - “I am good at building a big website.”...
- Jose is looking for a talented designer
 - “payment 500-1000€”...

1. register user info.

- **Job Seeker**
- Recruiter

2. visit sightseeing spots

3. receive a notice

4. send messages

5. look up meeting space

- Enishi -

Job Seeker	Recruiter
Name	<input type="text" value="Hayashi"/>
Tel.	<input type="text" value="08012345678"/>
E-mail	<input type="text" value="arisa@enishi.com"/>
Job Category	<input type="text" value="WebDesigner"/>
Career	<input type="text" value="2011-2015 KobeUniv. ..."/>
Self-promotion	<input type="text" value="I m good at building a big website. ..."/>

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Job Seeker	Recruiter
Name	<input type="text" value="Jose"/>
Tel.	<input type="text" value="08087654321"/>
E-mail	<input type="text" value="jose@enishi.com"/>
Request Title	<input type="text" value="build websites"/>
Request Information	payment : <input type="text" value="\$500-1000"/> ...
Necessary Condition	<input type="text" value="HTML"/> <input type="text" value="CSS"/> <input type="text" value="Dreamweaver"/>

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feelKobe

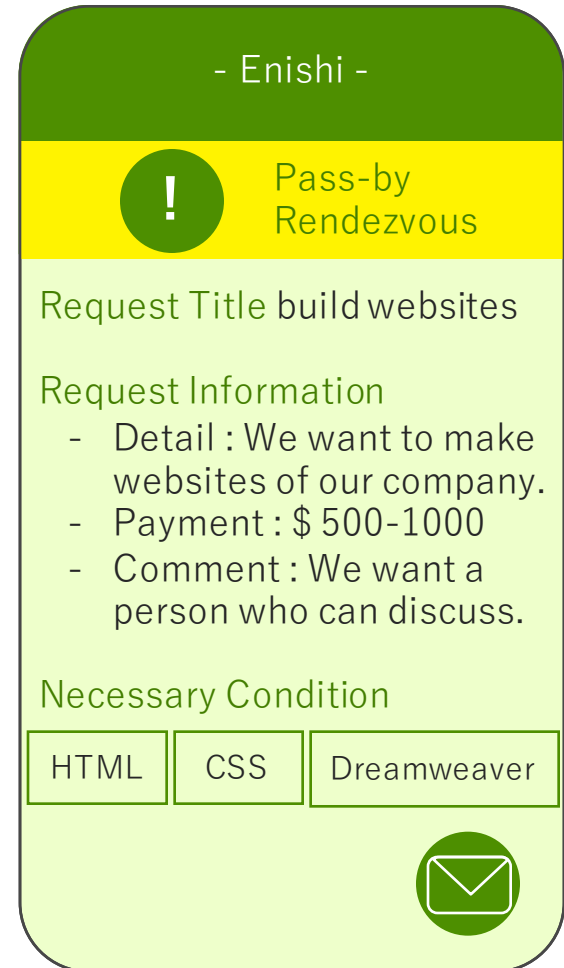


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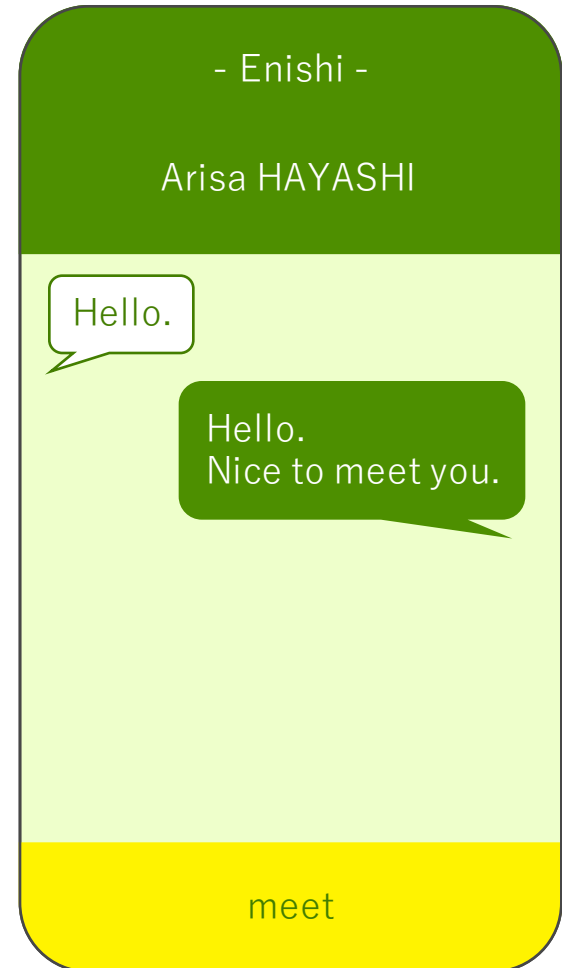


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yelp API

- Enishi -

Cafe meeting rooms

- WDVCcafe
- Café. Barcelona
- Café.Kobe
- DataCafe

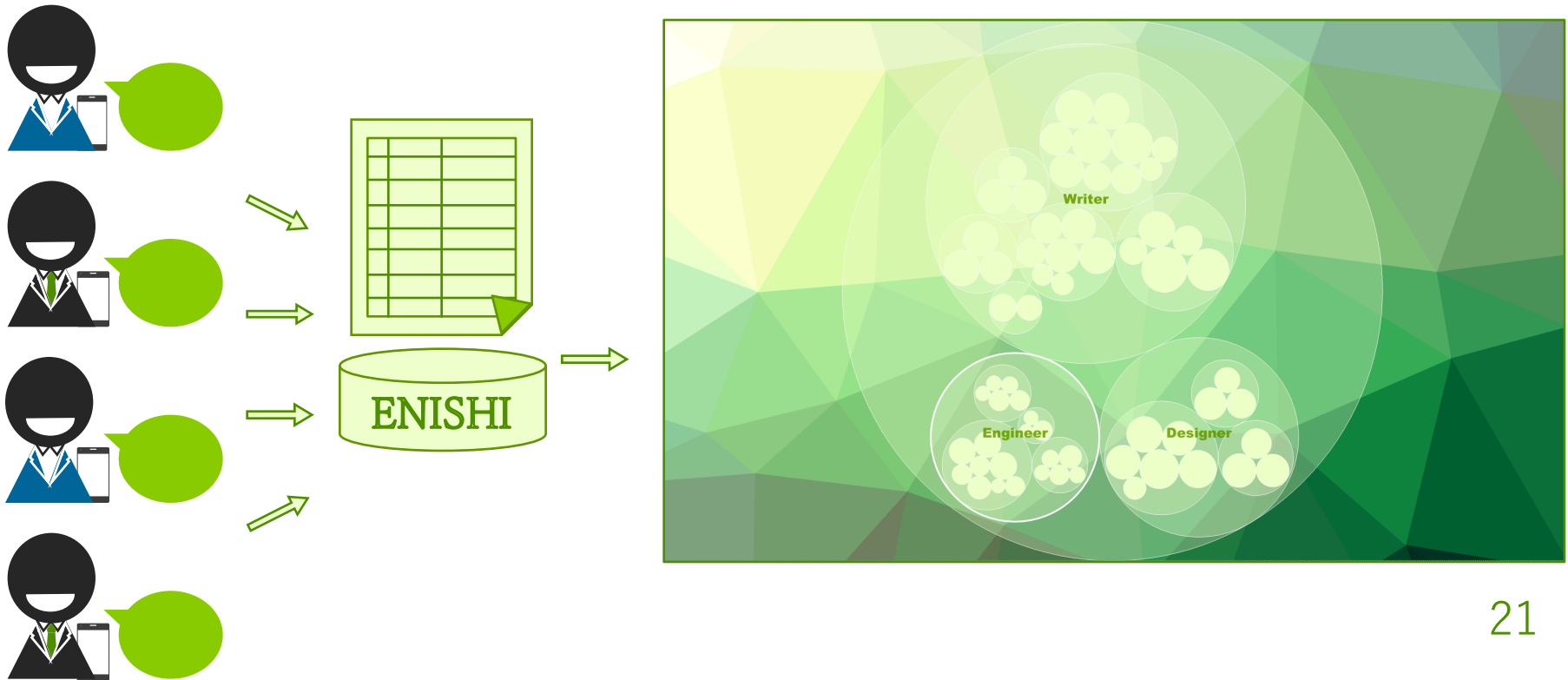
So What?

- **ENISHI** creates faster and more efficient job opportunity
 - No appointment, no waiting time, no duplicated document.
 - Save a lot of effort of many-to-many job matching
 - Enjoy beautiful city
- With **ENISHI**, Kobe will be a city where people meet jobs
 - Take the advantage of Kobe
 - Beautiful touristic places for sight-seeing
 - Nice cafes and restaurants good for the interview place
 - Not too large, not too crowded to walk around
 - It fits Barcelona as well!



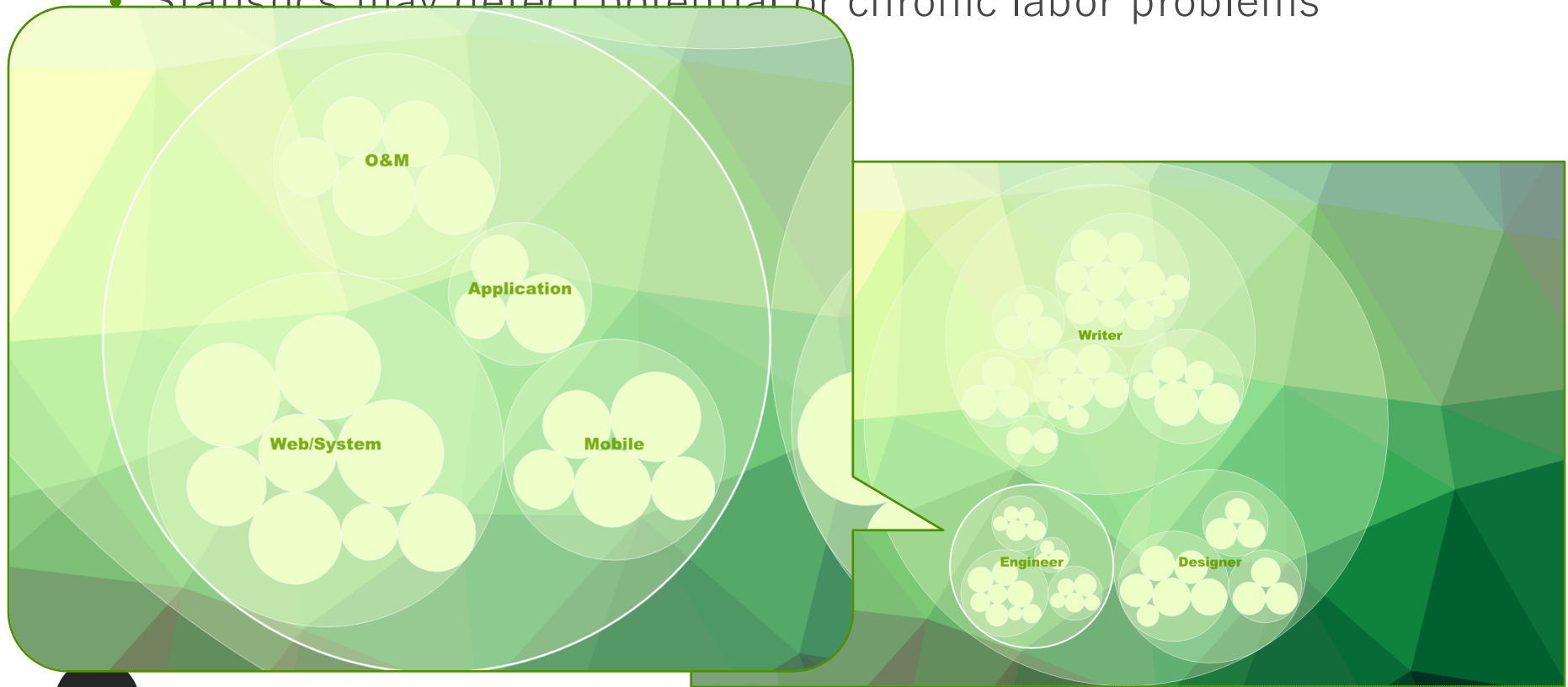
Visualizing Data of ENISHI

- Data of **ENISHI** reveals job trends in society
 - What jobs/people are required now?
 - Statistics may detect potential or chronic labor problems
 - Unbalanced demand & supply
 - Too much working



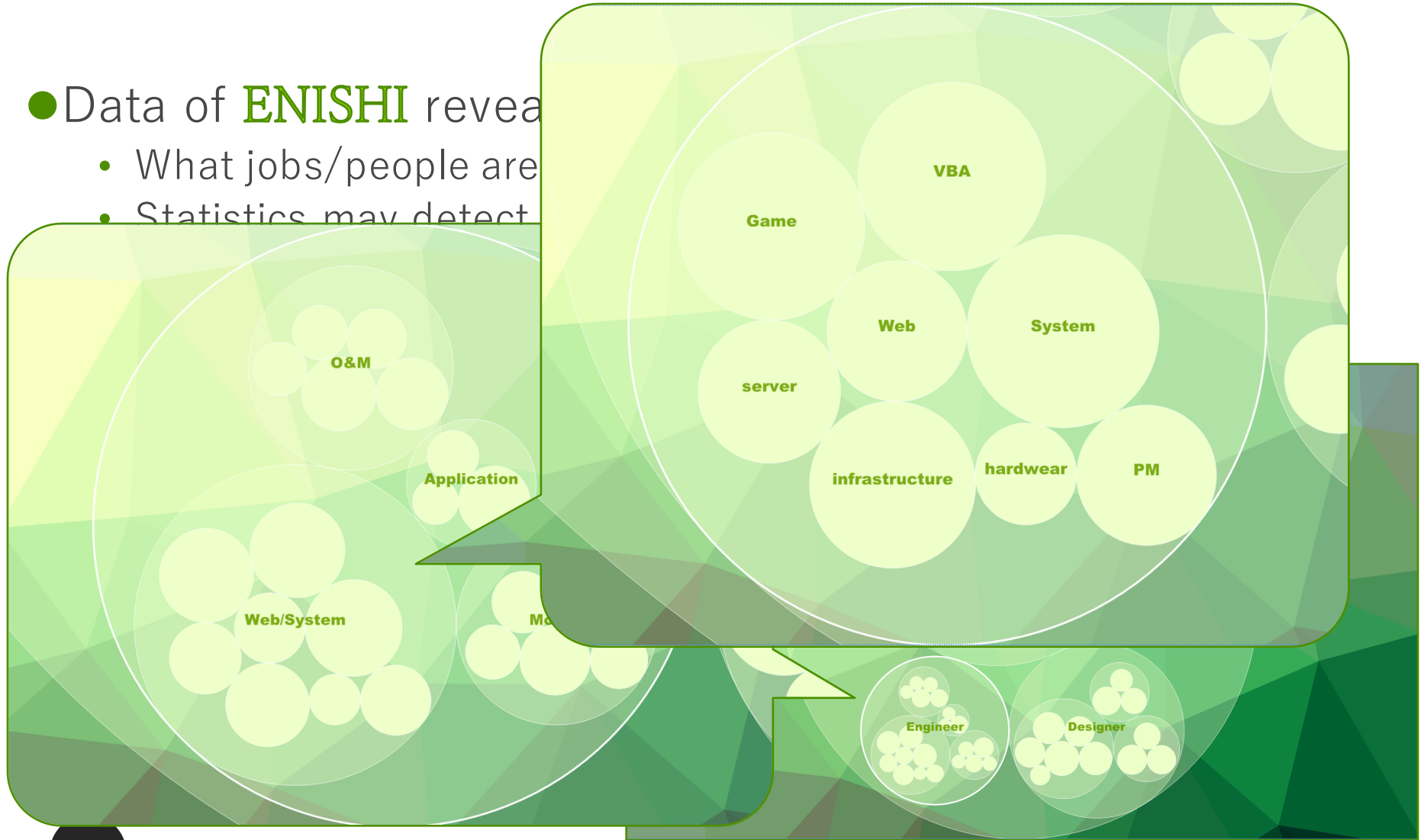
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 - What jobs/people are
 - Statistics may detect



Conclusion

- We propose 縁 - ENISHI – as a new job matching service
 - Job matching is triggered when people meet in the streets.
 - ENISHI provides information for instant meeting.
 - Use emerging technologies
 - Proximity Detection, Tourism Open Data, Place Web Services
- ENISHI achieves a smart city where people meet for jobs
 - A lot of effort can be saved.
 - Enjoy a city and
 - Fit Kobe and Barcelona.
- Development is under way
 - Implementing ENISHI with “Pass-by framework”
 - Looking for a place of evaluation experiments

